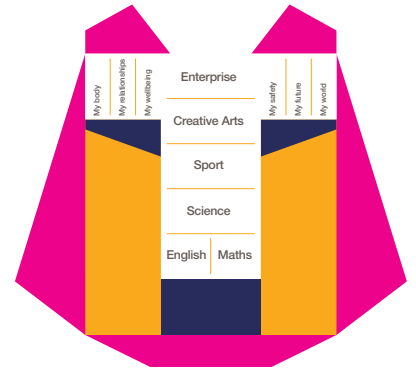


# Enterprise



**At Progress Schools, we are passionate about ensuring our students have access to a wide range of experiences that support them to be ambitious for the future through developing their skills in resilience, teamwork and innovation.**

The 'Enterprise' curriculum ensures that during their time at Progress Schools, students have the opportunity to engage with the process of running a business from start to end, including by developing a product, creating a business plan with sound financial footing, pitching the plan, trading and evaluating. Progress Schools curriculum for 'Enterprise' aims to ensure that all students:

- Learn to communicate as part of a team, working with their group, suppliers and customers.
- Use creativity and innovation to design products, services and marketing campaigns
- Employ digital skills to market, develop and manage their business as well as reach customers
- Understand key financial business terms and apply their financial knowledge to budgeting, tracking and forecasting.
- Have the opportunity to lead within a group, supporting and motivating others to achieve a shared goal.
- Engage in problem-solving to overcome complex challenges
- Work cooperatively as part of a team, distributing workload fairly and learning to trust in and rely on others.

# Build

# Grow

# Launch

## **The knowledge and skill to:**

- › The skill to communicate successfully to a range of audiences including their team members, suppliers and customers.
- › Knowledge of how to generate business ideas and the skill to compromise, negotiate and innovate when selecting from these ideas.
- › Knowledge of effective leadership to develop the skill to support and motivate other members of a team.
- › The skill to use digital tools and platforms to create high-quality resourcing and branding and market to target audiences.
- › The knowledge of how to develop a business plan and the skill to form one as a group.
- › Knowledge of what a “brand” is and the skill to invent a business name, a clear idea of their product/service and a unique selling point (USP).
- › The skill to identify a target market and research product/service pricing.
- › Knowledge of financial skills and language including fixed, variable and start up costs, net profit and pricing strategy in order to acquire the skill to present a financial business plan and forecast.
- › The skill to manage money in a way that supports business success.
- › Knowledge of how to use body language, voice and persuasion to develop the skill to sell products or services.
- › The skill to evaluate and reflect on individual and group performance
- › The attitudes of a student who is resilient, self-motivated, ambitious and self-managing. This student will engage co-operatively to problem-solve, adapt and improve as part of a successful team.